



THE RHEEM[®] WebSuite[™]

Contractor Guide



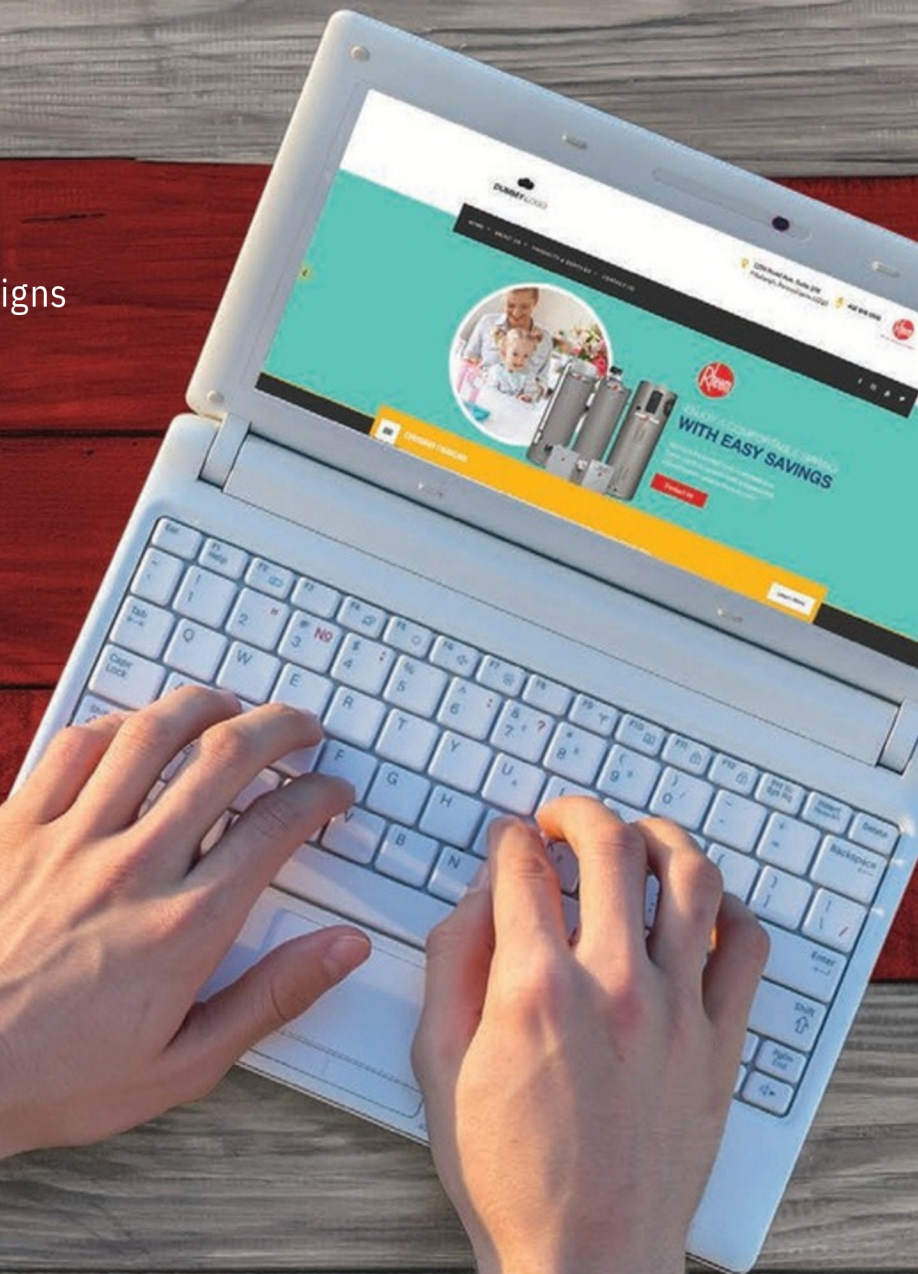
Modern Responsive Designs



Enhanced Features
and Reporting



Top-Notch
Customer Service





What is Rheem WebSuite?

Web-savvy customers search online for everything, including HVAC contractors. Whether upgrading or just getting started, you need the right website with the right tools to win. The Rheem WebSuite makes it more affordable to enjoy all the benefits of the best presence on the web—but without all the hoops or hassles.

How Can WebSuite Help Your Business?

Increase your visibility—A web presence allows consumers to find you, connect with you, support you, and do business with you online.

View more leads & service requests—Track all leads coming from your site and new service requests from potential customers right from your dashboard.

Did You Know?



90% of consumers
used the internet to find
a local business in the
last year, with 33%
looking every year.



92% of searchers
will pick businesses
on the first page of
local search results.



88% of searches
for local businesses on
a mobile device either call
or visit the business within
24 hours

Why Rheem WebSuite?

With a choice of three unique website packages, WebSuite helps you gain a competitive advantage in your local market and generate more leads. You'll get a modern, responsive website designed to fit your business needs, budget, and online goals:

HIGHLY VISIBLE

To search engines and your chosen audience

PROFESSIONALLY DESIGNED

To attract and keep visitors with a variety of sharp-looking design templates

HVAC-CONTENT READY

Frequently updated text and graphics from Rheem

INCLUDES CUSTOMIZED CONTENT

Allowing you to add photos and make minor content changes

FLEXIBLE SETUP OPTIONS

Let you *Bring Your Own Domain* (BYOD), keep or replace your current site, or pick a new domain name

HEAVILY DISCOUNTED

Pricing bundles can save you thousands over web design firms

Which Package is Right for Your Business?

From basic to advanced — there is a package option for your business no matter what stage you are at.

No matter which package fits your business best, our team is here to support you and make sure you have everything needed to succeed.

New WebSuite Package Options

Each package offers you a choice of several modern, responsive design templates, which can be easily viewed on a mobile or tablet device. Plus, you can customize each with colors, copy, images, and more based on the package you choose.

1 Base Package - \$7/Month

Choose from two (2) responsive website designs: *Great if you're working with a limited budget, just starting to offer Rheem products or not ready to switch your current online efforts.*

- Modern website that looks great on all devices
- Customizable copy, colors, and images that fit your company's branding

Design Options



MODERN FLOW



TWENTY FIRST

\$0

Cost for Rheem Pro Partners

2 Core Package - \$100/Month

Choose from several responsive website designs: *Ideal for your small- to medium-sized business if you haven't upgraded your web presence in 4 or more years. It's the best value if you elect to "Bring Your Own Domain" (i.e. www.YourDomainName.com)—replacing your current site without the large expense.*

- Modern, responsive website with more design options
- Unlimited service pages and a unique domain name
- \$100 setup fee (\$0 for Rheem Pro Partners)

Design Options (more available now!)



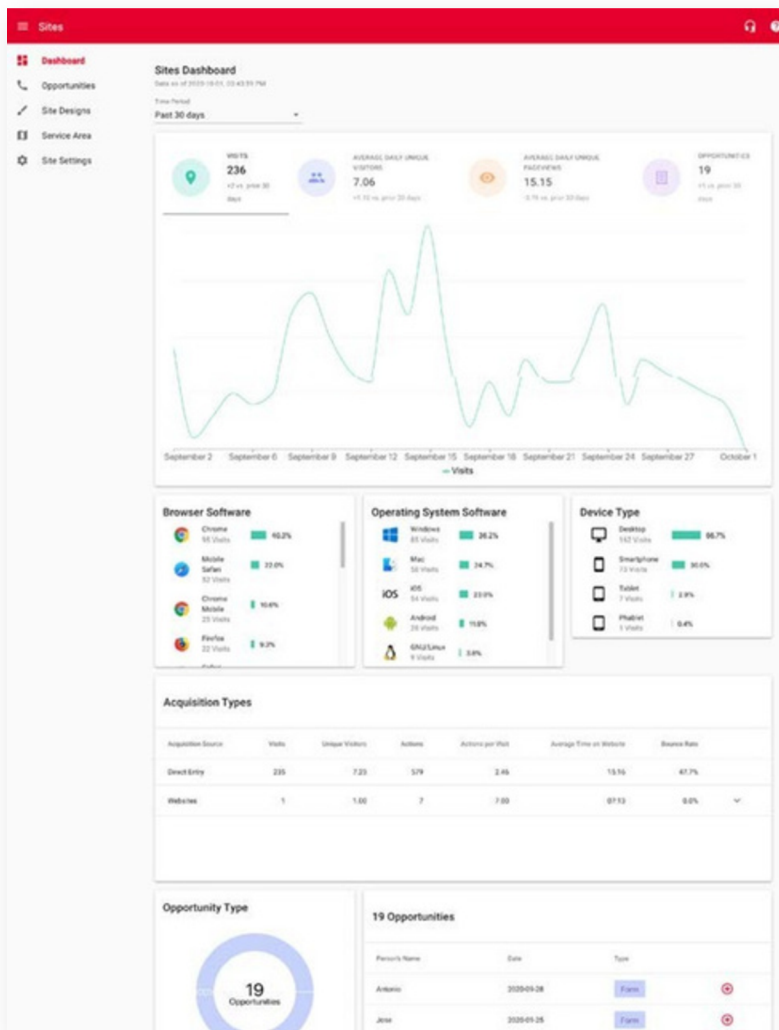
POLISHED PRO



EVEN KEEL



STEADY SCROLL



The WebSuite Dashboard

Available from your MyRheem Account, the Dashboard is an easy-to-use system for tracking all your activity in WebSuite. It provides you with information on actions, leads, website traffic stats, and billing. Once you setup a website, you can always quickly access your personalized dashboard by logging into My.Rheem.com and going to the WebSuite page under the **Marketing Menu**.

How Dashboard Delivers Business Insights:

- Measure your marketing stats, actions, and leads
- Track billing needs for your WebSuite package
- See how you're progressing over time
- Learn how you can help improve your business

Ready To Get Started?

How To Enroll in WebSuite:

Before you sign up, talk to your distributor today about WebSuite package options and benefits, along with your business needs and goals.

To sign up, log into your **My.Rheem.com** account, navigate to the **Marketing Menu** and click on **WebSuite**. Click the **Login** button to get started. Once you sign up, click this same button to log into your WebSuite Dashboard.

1. **Select 'Try Sites Platform'**
2. **Choose a Plan** (Base, Core)
3. **Follow Prompts** then enter payment information.

After completing the steps above, you'll get a confirmation email. Once your website is ready you'll get communications from the WebSuite Support Team to review and approve it. For support contact support@rheemwebsuite.com or (855) 600-4662.

FAQs

What is *Bring Your Own Domain (BYOD)*?

Bring Your Own Domain means you don't have to give up your current web address to get a new website! On sign up, simply tell us the domain name you want us to use and we'll set up your website on the same domain you currently use. This option is not available at the Base level.

Why should I pick WebSuite over other options?

Our expert web team offers you unmatched knowledge of the industry and the online landscape with dedicated support. For example, when Rheem introduces new logos, product imagery or promotions, everything is automatically synced, so your site is always up to date. When you compare fees, hiring a web designer can cost several thousand dollars for a single website build—not to mention recurring charges for hosting, security, maintenance contracts, and required updates for compatibility across browsers and devices.

Rheem WebSuite takes all the upfront costs of a great, modern website out of the way. Our team is always there to answer your questions and ensure your website is up-to-date, secure, and performing at its best. If you don't have the luxury of a dedicated in-house web team, WebSuite offers you a great value and resource.

What If I already have a website?

That's ok! WebSuite can be run as a standalone site that operates on it's own, OR it can be run as your main website.

Where do I go for Website Updates?

The WebSuite Program Support team can be reached by email - support@rheemwebsuite.com , by live chat, or by phone at (855) 600-4662.

What does this cost?

Base Package—\$7 per month; \$0 for ProPartners

Core Package—\$100 per month/\$100 one-time setup fee; \$0 setup fee for Pro Partners

Where can I get more information about this program?

All program information and links to sign up for a website are available on **My.Rheem.com**. You can access this information by going to the **Marketing Menu** and clicking the **WebSuite** link under the Programs category.

You can also learn more by going to rheemwebsuite.com at anytime.



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WebSuite™